

# J. Taylor's Media.com

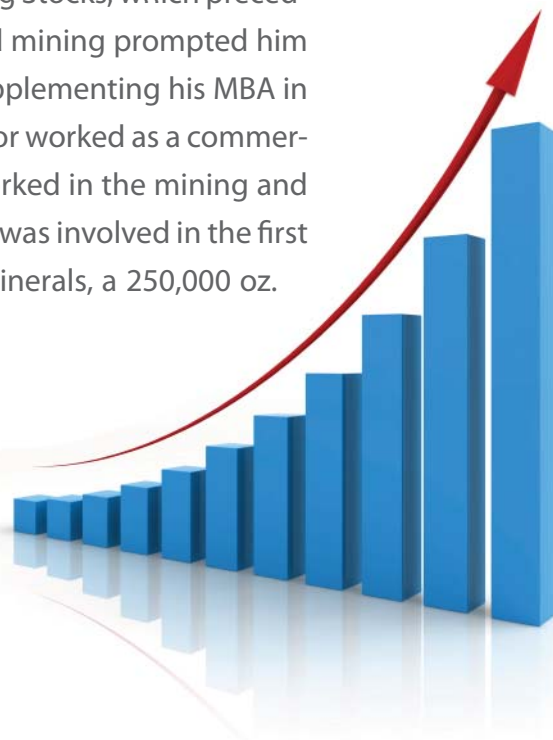
## HOST & SHOW INFORMATION

### About Jay Taylor

Mr. Taylor is editor of J Taylor's Gold, Energy & Tech Stocks newsletter. A native of Ohio, he has resided in New York since 1973 when he began working there for Barclay's Bank International. His interest in the role gold has played in U.S. monetary history led him to research gold and into analyzing and investing in junior gold shares.

In 1981 he began publishing North American Gold Mining Stocks, which preceded his current newsletter. His continuing interest in gold mining prompted him to study geology at Hunter College in New York City, supplementing his MBA in Finance and Investments. Throughout his career Mr. Taylor worked as a commercial, then as an investment banker. Most recently, he worked in the mining and metals group of ING Barings in New York. Prior to that he was involved in the first gold loan made in modern times in the U.S. to Amax Minerals, a 250,000 oz. loan facility led by Citicorp.

In 1997 he resigned from ING Barings to devote himself full time to researching mining & technology stocks, writing his newsletter and assisting companies in raising venture capital.



**ADVERTISING RATES**

**Audio:**

One commercial spot played 6 times (3 times during live broadcast and 3 times during rebroadcast):

*\*Costs include airtime only. LifeSuccess Radio can produce the commercial for you for a fee of \$250*

<b>30 second</b>	<b>1 week : \$600</b>	<b>13-weeks: \$7,300</b>
<b>60 second</b>	<b>1 week: \$800</b>	<b>13-weeks: \$9,800</b>

**Video Streaming on host page:**

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<b>30-60 sec</b>	<b>1 week : \$700</b>	<b>13-weeks: \$3,500</b>
<b>1-3 min</b>	<b>1 week: \$1,000</b>	<b>13-weeks: \$12,300</b>

**eCard:**

728x90 leaderboard standard; 160x600 skyscraper option available

<b>Host</b> (300x250 box)	<b>1 week: \$150</b>	<b>13-weeks: \$1,600</b>
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**Real Estate:**

Linkable Banner Ad (single image/hyperlink, multiple static images, or flash object)

<b>Portal 1</b> (300x250 box)	<b>1 week: \$750</b>	<b>13-weeks: \$9,250</b>
<b>Channel</b> (728x90 ) leaderboard	<b>1 week: \$500</b>	<b>13-weeks: \$6,000</b>
<b>Host</b> (728x90 ) leaderboard	<b>1 week: \$250</b>	<b>13-weeks: \$3,250</b>



Portal Page



Host Page



Media Page